

## Communication, Integrity & Excellence: CLR Law, PLLC's Client-Centered Approach

BY LANA HUNANIAN

ATTORNEY CARINA LYN ROSELLI of CLR Law, PLLC provides virtual and concierge legal services in the areas of Legacy, Trusts & Estates and Equine Legal & Business Services. "Virtual" means that everything possible is done through web conferences and "Concierge" means Carina comes directly to her clients' homes and barns—or meets them somewhere else they feel comfortable—to speak privately.

Legacy, Trusts & Estates includes traditional estate planning like wills, trusts, powers of attorney, advance directives, etc., as well as strategies to leave behind intangible assets like traditions, lessons learned, financial philosophies, and family values.

Equine Legal & Business Services encompasses everything from equine contracts like bills of sale and boarding agreements to creating and developing equine limited liability companies (LLCs, like boarding and training businesses) and nonprofits (501(c)(3)s like horse rescues).

After retiring from the Army at the end of 2019, Carina intended to start CLR Law, PLLC in the spring of 2020. COVID-19 wasn't part of the plan, however, and so the practice officially started in the spring of 2021. Asked about the inspiration for her unique focus, Carina tells NOWL:

## BUSINESS PROFILE

"As a 3<sup>rd</sup> generation horsewoman, I've been involved in the equine community pretty much since birth, so providing equine legal services was a natural fit for me. Expanding into equine business services was a progression born out of client demand."

NOWL

She goes on, "I chose estate planning as my other practice area because I was diagnosed with fibromyalgia a few years ago, which greatly effects my energy, and estate planning is very controllable in terms of number of clients, workload, and deadlines. I have included legacy planning in my practice because I really want to provide a way for my clients to pass on more than money and "things" so that intangible asset like traditions, lessons learned, financial philosophies, and family values are carried through generations."

The philosophy behind CLR Law, PLLC is straightforward: Serve the Client. Many business owners aspire to putting the client first, but Carina's practice is founded on four core values that ensure it gets done. Carina explains:

- 1. Client Centered: "I am focused on the client. I limit the number of clients I accept, and I don't outsource anything. I work with my clients to achieve their goals without them having to deal with the confusion of other staff members or an overextended and distracted attorney."
- 2. Communication: "I keep my clients "in the know" about the status of their matters. I let the client decide how much communication they would appreciate so that we can sync our expectations of each other."
- 3. Integrity: "Integrity is an ethos of all military officers. It is core to our training and the way we live our lives. I strive to be ethical, trustworthy, and honest in all of my relationships, and the Virginia Bar Association's Rules of Professional Conduct demand it."

No assistants. No receptionists. No outsourcing. It's just you and me and I'm focused on you!

PROVIDING VIRTUAL AND CONCIERGE LEGAL SERVICES IN THE AREAS OF: LEGACY, TRUSTS & ESTATE PLANNING EQUINE LEGAL & BUSINESS SERVICES



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each busy day.

Carina is excited to work with those who need their estate and legacy planning done as well as those with equine business matters that would be well-served by her advice and counsel. The best news is that her initial consultations are free, as well as friendly and informal (but still confidential), so don't hesitate to call her.

To contact Carina Roselli: https://clrlaw.pro/contact-me/

To book an appointment: https://clrlaw.pro/book-anappointment/

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4. Excellence: "I accept nothing less than professional excellence from myself as I meet my clients' needs. That includes excellence in my legal skills, due diligence, and customer service."

Carina's inspiration for the work she does also contributes to her client-focused approach.

"My biggest inspiration for my work is the peace of mind I create for my clients. They come to me because they are facing their own mortality, which can be very difficult, or they need help regarding their horse(s) or horse business, which is often their most prized possession."

She notes, "They put their trust in me to solve their problems, to help them build a legacy or a business, and to support them every step of the way; that is not something I take for granted." New England born, bred, and educated (having lived in every New England state save Rhode Island), Carina received her law degree from Vermont Law School and her master's degree from Yale University. She served in the Army for 17 years as a helicopter pilot and Judge Advocate General (JAG) attorney. Her husband, Frank Tedeschi, is a fellow Army veteran and pilot, and she has three stepchildren: Kaden (14), Owen (17), and Madison (19). She is a 3rd generation equestrian with a beautiful blond horse named King Cornbread, and her family is rounded out by her beloved dog, Cue (as in resCUE).

Cue is part of Carina's morning routine, which involves rising at 6am to a cup of tea, a blanket, and a comfy office chair for some "light" reading about the law. Carina calls it a "satisfyingly slow start" to help her ease into



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